



PRESS



INFORMATION

Saint-Cyr/Menthon, France, September 22, 2014

IAA 2014: 5 LAMBERET INNOVATIONS NOMINATED FOR A TRAILER AWARD!

LAMBERET is a strong player of the 2014 IAA, with a **stand larger than 600 m²** located in **hall 27 - A31**, making it the **biggest exhibit at this event devoted to refrigerated vehicles**. A SR2 Supercity –the winner of the Trailer Award 2013- additionally participate actively to the VDA innovation stage demonstrations.

IAA 2014 will be an opportunity for Lamberet to highlight its newest innovations, from semi-trailers to insulated vans, designed to provide concrete solutions to carriers looking for real, immediate savings and productivity gains in 100% of their transport flows.

✧ For the first time in Europe, the latest technical advances to the SR2 range, which already features 5 variants, will be unveiled:

1. **SR2 HD DISTRI+**: A refrigerated semi-trailer fully optimized for distribution logistics. Its new "DISTRI+" roller-shutter door uses recessed rails and a spring-loaded mechanism with 100% autonomous pneumatic automation, and maximizes clearance height (+30cm) thanks to a roof-recessed evaporator. It's the only refrigerated semi-trailer with a roller-shutter door on the market that has a real capacity of 33 pallets at different temperatures (including bulkhead). SR2 HD DISTRI+ has been nominated for an IAA Trailer Innovation 2015 award in the CONCEPT category.
2. **SR2 SUPERBEEF+**: The unique design of its chassis involves a reinforced extra-flat front module that increases useful height by 50 mm with no impact on overall height nor any reduction in insulation and robustness. The rigidity of the bed is improved by recessed fasteners. Specially manufactured for heavy and high loads (meat-hanging, duplex, etc.), this front module is bolted to a new wide-track wheelbase front and wheelbase-module that integrates additional side-stabilizers for unmatched road-handling, meeting ECE 11 "high stability" certification. SR2 SUPERBEEF+ has been nominated for an IAA Trailer Innovation 2015 award in the CHASSIS category.
3. **KPES "King Pin Energy Spreader"**: Lamberet's chassis featuring the exclusive KPES system is the first chassis to successfully pass the new UNECE regulation n°55 that governs the hitching of a tractor+trailer assembly. The KPES revolutionizes trailer/kingpin connection design, and could become the new industry standard in the future. The KPES has been nominated for a Trailer Innovation 2015 award in the SECURITY category.

✧ The European debut of our Rigid truck body new design:

HD CX System Rigid Body, based on the new Mercedes Atego: The new Heavy Duty CX System box for 12-to-32-ton rigid trucks uses the latest technology ran and validated on Lamberet SR2 Heavy-Duty semi-trailers. This version will replace Lamberet's current models at no extra cost beginning in January 2015. This new refrigerated body will be the most innovative and robust available on the market. The HD CX System rigid body has been nominated for a Trailer innovation 2015 award in the BODY category.

✧ European highlights for light commercial vehicles that Lamberet has made a priority:

The launch of the latest model of the New Frigoline Pro CX System box designed for chassis-cab and platform-cabs with a GVWR up to 7.5 tons, and the introduction of the refrigerated version of the new Mercedes Vito and Iveco Daily vans.

The new IVECO Daily chassis cab will feature a **New Frigoline Pro CX System** refrigerated box, displaying its new aerodynamic front and its buffer-embedded marker lights.

The new MERCEDES Vito and Iveco Daily vans: A demonstration of Lamberet and Kerstner's expertise in integrated insulation: Reinforced class insulation, aluminium floor, LED lighting, optimized loading volume for pallets...

✧ The boxes on display will feature another of our innovations nominated for a Trailer Innovation 2015 award, this one in the Components category:

The **EDL (Easy Door Lock)** spring-loaded assisted door-stop system. This safe, ergonomic door stopper was designed to make drivers' lives easier.



Lamberet's next generation on-board built-in telematics: FRIGOMATICS

Lamberet has partnered with the on-board telematics specialist NOVACOM.

The goal of this partnership is to integrate the tools needed for carriers to optimize their use of the equipment once it is financed and manufactured.

At Lamberet's IAA 2014 stand, the SR2 HD Ditr+ is therefore equipped with a **full onboard system including vehicle geolocation, setpoint temperature and loading zone monitoring, axle load, and tire pressure!** All of the data is accessible in real time in the form of reports or alerts sent directly to the driver and/or operator in the form of their choosing (text, email, etc.)

The GPRS-driven **TPMS** (tyre pressure management with geolocation) concept is also featured by Lamberet on the CX system – the “embedded” aerodynamical core design common on all the range - , since it plays an active role in reducing fuel consumption due to overinflation, and for this reason is fully in line with the CX system approach. This same service helps reduce service costs resulting from flat tires by detecting a slow puncture early on.

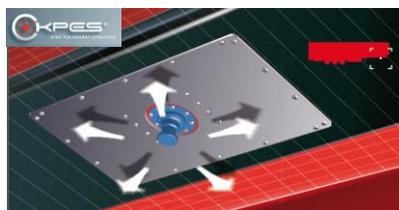
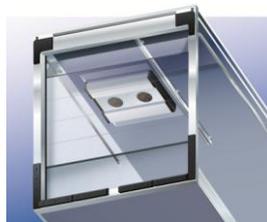
Lamberet innovations at IAA 2014 reinforce **the added value of its specialty product line: one client, one industry = a dedicated, innovative product.**

Lamberet is the only bodywork constructor able to provide a turnkey refrigeration solution that is also customized for the client on all vehicle lines, from 1 to 100 m³: insulation + refrigeration + telematics.

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Get high-definition photos of our innovations from our online server:

<https://app.box.com/s/rwp1xtb8akl1ttbirdg30>



Press Contact:

Marketing & Communication LAMBERET SAS – <http://www.lamberet.com> - E-Mail : communication@lamberet.fr
 Quentin Wiedemann – Tel. +33 (0)6.78.66.47.74