



PRESS



INFORMATION

Saint-Cyr, Menthon, France, 28 January 2015

SIRHA 2015: NEW RANGE OF REFRIGERATING VANS IS A SUCCESS!

Lamberet is exhibiting at the **SIRHA** Trade Fair (International Trade Fair for Catering, Hospitality and Food at Lyon, France), the main event in Europe for the catering trades sector, which takes place in Lyon from 24 to 28 January. Lamberet has a stand located in the centre of Hall 3, Aisle E. On this occasion, Lamberet is exhibiting **7 vehicles** suitable for all catering trades, integrated van insulation, New Frigoline unit for platform and chassis-cabs, etc. - the largest display dedicated to refrigerated vehicles at this event!

✧ **New Lamberet range of integrated van insulation is a success!**

The **new Lamberet refrigerated Traffic** had its national premiere at the SIRHA Trade Fair. The most recent addition to the Renault range, whose refrigerating equipment is **available in both its short and long version**, benefits from innovations not previously exhibited in cold chain systems. Boasting **reinforced insulation** even with the side door, this vehicle offers versatile **positive cold/negative cold** use with a suitable power unit.

Its second strong point: the geometry of its loading area has been carefully studied to comply with food packaging standards to accommodate multiples of 20, 40 or 60 cm. This ensures that the user can make the best possible use of the 4m³ useful volume. And the wheel arch is sufficiently wide (1.21 m) for **accommodating a pallet**.

The third advantage for the catering trades is **the wide range of equipment** available in series or as an option enabling each user to benefit from a vehicle which is actually designed and dedicated to carry out their work. In addition, all the Traffics are supplied with high-illumination **LED** lighting to facilitate the selection of packages and an aluminium or stainless steel protective coating on the wheel arches and sills to increase robustness. The cold units are semi-recessed in the roof, under a cover, to reduce the overall height and **improve the aerodynamics**. The platform can be coated with a smooth gel-coat, slip-resistant corundum or aluminium anti-abrasion sheet. The interior fittings can be fully personalised with removable racking, shelves or meat bars.

The new refrigerated Traffic in the long version, available from the beginning of February 2015, completes Lamberet's range of refrigerated vans. This now **boasts 27 different vehicles available in more than 100 versions**, after the launches of the new Mercedes refrigerated Vito and the new Iveco refrigerated Daily at the IAA Trade Fair in Hanover in September 2014.

✧ **The largest and most modern range of refrigerated boxes on the market:**

The display of **5 refrigerated boxes** gives trade fair visitors the opportunity to discover the extent of the new range intended for the platforms and chassis-cabs on the market: Peugeot Partner platform, Citroën Jumpy platform, Mercedes Sprinter New Frigoline chassis cab, and two Iveco Daily chassis-cabs: New Frigoline and New Frigoline Pro.

Lamberet offers the largest and most modern range of refrigerated boxes in Europe.

Their renewal started in 2010 with the **SR2 semi-trailers** which now include 5 models dedicated to each haulier trade.

In 2013, the LCV range was replaced by the launch of the **boxes for platforms and chassis-cabs from 2.5 to 7.5t, including 4 models**, called New Frigoline, New Frigoline Beef, New Frigoline Pro and New Frigoline Pro Beef.

Finally, **the new "heavy duty" boxes for rigids** were **world premiered at the last IAA trade fair in September 2014**.

These new products integrate **innovative solutions for ergonomics and safety** which is particularly important to the catering trades.

The visitors to the trade fair particularly appreciate equipment that will simplify their daily deliveries. So, large ergonomic **"easy handle" grips** suited to all body sizes facilitate opening the doors of the New Frigoline boxes. Their "single movement" unlocking allows them to be handled with one hand. The shape of the door seals and the double slope sill facilitate the opening of the door. Finally, **the EDL "easy door lock" door arresters** - a patented innovation - are assisted by an actuator: locking the doors is then easy and hygienic without compromising safety.



❖ Corporate: controlled growth

In 2014 Lamberet SAS had a **record turnover of 140 million euros**, which is a **growth rate of 16.6 %** compared to the 2013 financial year. More than **50 %** of this turnover is from **exports**. This development is based on solid foundations.

Firstly, the **success of the new vehicle ranges and their innovations**, which have received several prizes during recent trade fairs, has provided Lamberet with real momentum despite the absence of growth in certain markets. Thus, with 25 % of vehicle registrations in 2014, Lamberet has increased its share of the market for refrigerated semi-trailers in France by 2.5 %.

The second source of growth is **the growth in export sales**: Lamberet now sells its vehicles in **35 countries in Europe and North Africa** - 10 more countries than in 2010. This export success is based on the intrinsic quality of Lamberet's refrigerating solutions (insulation, controlled weight) and their design perfectly suited to CKD transport and local assembly. Lamberet's international customers also value the fact that the vehicles use **repairable technologies** (composite panels, bolted chassis and frames, etc.): this enables them to have a local service centre accredited by Lamberet, well-trained, fast and accessible wherever their vehicles are operating.

The third source of growth: **the development of services** be it distribution and after-sales of vehicle fleets with the **9 Lamberet Services centres in Europe** and the 300 bodywork shops accredited by Lamberet or new services associated with the operation of refrigerated vehicles such as **on-board telematics in the FrigoMatics solution**.

❖ Industry: capacity is up

Following the development of its new ranges and registered orders as a result of the **success from innovations presented at the IAA Trade Fair** in Hanover, Germany in September 2014 (SR2 Supercity, Distri+ roller shutter, KPES pivot system, etc.), Lamberet is increasing its capacity starting from February 2015 to respond to its customer demand.

This has led to a recruitment drive of 60 staff on the industrial site at Saint-Cyr, Menthon, France. This is the **5th increase in capacity which Lamberet has undertaken since 2012** on the industrial site at Saint-Cyr, Menthon, i.e. more than 250 additional employees since 2010, for a sales volume which has more than doubled during the same period.

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At the SIRHA Trade Fair 2015, LAMBERET demonstrates its dynamism, its excellent financial health and its willingness to reach out and always respond to the needs of its customers through a range of innovations: **a customer, a trade = a dedicated innovative product.**

Lamberet's unique expertise makes it possible to offer a refrigerating solution which is both turnkey and personalised on all the vehicle ranges, from 1 to 100 m³: insulation + unit + telematics.

You can find high-definition photos of our latest products on our server:

<https://www.wetransfer.com/downloads/2ac35c774ec6852bfff8f7d3f847b882f20150127183001/27983cc91db2646b31b09cd4745f127120150127183001/24de35>



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